

# **ADNAN ASLAM**

Senior Product Manager | Driving Collaboration at Scale | Technical Program Manag...

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## Profile

As a Software Engineering Manager with a Bachelor of Technology in Information Technology, I bring a proven track record of success in technical program/product management, strategic planning, and cross-functional collaboration. With expertise in product roadmapping, usability reviews, and data-driven decision making, I excel in communication and presentation, leadership, and mentorship. I am well-versed in agile methodologies and have a strong background in product marketing. I am passionate about driving innovation and delivering high-quality software solutions.

#### Education

Bachelor of Technology in Information Technology

GBTU, Noida

# **Employment**

#### Software Engineering Manager

Jan 2021 - Present

IBM India Pvt Ltd, Bengaluru

- Lead the product roadmap for the Module Loop platform, focusing on driving collaboration at scale and breaking app, location, and people boundaries.
- Drive business impact across the organization by tracking success criteria for multiple feature areas and identifying longterm investment opportunities.
- Define feature sets, facilitate usability reviews with customers, and own the roadmap for multiple feature areas, collaborating with partner teams to build golden configurations and drive scenario walkthroughs.
- Scale Product Marketing teams by developing marketing, roll-out, and customer support plans, and promoting feature areas at large events.
- Partner with stakeholders to collect performance metrics, form hypotheses for complex technical needs, identify features to deprecate, manage customer communities, and build trust with targeted customers.
- Foster a collaborative and inclusive team environment, respecting diverse perspectives and experiences to accomplish goals effectively.

#### Senior Consultant

Jul 2018 - Jan 2021

Capgemini India Pvt Ltd, Bengaluru

Led large-scale projects with engineering teams, driving service

## Personal details

Place of birth Kanpur, Uttar Pradesh

Driver's license

Yes

Gender

Male

Nationality

Indian

Website

adnanaslam.in

LinkedIn

linkedin.

com/in/sotwareengineeringm anager

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Stack OverFlow

stackoverflow.

com/users/9513243/adnanaslam

Github

github.com/adnanaslamgit

#### Skills

Technical Program/Product Management

Strategic Planning

Cross-Functional Collaboration

**Product Roadmapping** 

**Usability Reviews** 

- releases and technical feature design to meet product milestones.
- Demonstrated ability to rapidly come up to speed on complex technologies and architectures, ensuring detail-oriented project execution.
- Facilitated cross-group collaboration, leading virtual teams to deliver on product milestones and achieve business objectives.
- Maintained a self-motivated and self-directed approach, consistently meeting project deadlines and exceeding expectations.
- Communicated effectively with stakeholders, presenting project updates and recommendations to drive data-driven decisionmaking.

#### Senior Software Engineer

Feb 2016 - Jul 2018

Appster, Gurugram

- Worked with clients to develop the overall look and design of a
  website. Writing website code with programming languages such
  as Angular, React, JavaScript, Node, Producing languages such
  as Angular, React, JavaScript, Node Producing, maintaining, and
  modifying websites and user interfaces, Testing tools that
  enhance the user's website experience.
- Ensuring websites are accessible and usable by the user, Speed and other quality factors Ensuring websites are accessible and usable by the user, Speed and other quality factors Ensuring tools and user interfaces
- Incorporating principles, graphics, audio, and video clips into client websites, including laptops and smartphones Routinely testing website functionality and user interfaces to correct issues and improve appearance Ensuring websites are accessible and usable by the user, Speed and other quality factors Fixing any issues
- Fixing errors, bugs that arise, including laptops and smartphones
  Routinely testing website functionality and user interfaces to
  correct issues and improve appearance Ensuring websites are
  accessible and usable by the user, Speed and other quality
  factors Fixing any issues.

# Certificates

Al Software Engineer Mar 2024

Agile Project Management Certification Feb 2024

Product Management Aug 2023

JIRA Scrum Projects Handling Aug 2023

## Achievements

Top Performance Award - IBM Project Star Award - Capgemini Developer of the Year - Appster Data-driven Decision Making Communication and Presentation Leadership and Mentorship Agile Methodologies Github Team Management Customer Relationship Full Stack Development Languages English Hindi

Product Marketing